



PRESS RELEASE

BIOERA S.p.A.
Cavriago, February 27th, 2009

BIOERA: BRANCA INTERNATIONAL ACQUIRES 8,1% OF THE SHARES CAPITAL

BIOERA, leading company in the field of natural and biological food and integration, listed on the Italian Stock Exchange, Expandi segment, announces the acquisition of a participation in its share capital by Branca International S.p.A., the holding wholly owned by the Branca family, which controls, among others, the Italian Fratelli Branca Distillerie, worldwide famous for the historical brand Fernet-Branca.

Branca International has acquired a stock share package equal to 8,1% of Bioera capital. The transaction has been finalized even by the acquisition of the Company's own shares, coming from the fulfilment of the purchase and selling plan approved by the shareholders meeting held on April 28, 2008, which has favoured the entering of the important strategic partner.

This operation gets into Bioera's plans of further strengthening and focussing on the biologic food market and represents an industrial opportunity for both companies to develop joint projects in a new market segment for Branca International, the one of natural, biologic and well-being products, targeted to the Horeca channel; this is a sector showing interesting growths in line with the consumers trend to increase the purchase of products for natural well-being.

Walter Burani, Bioera Chairman, said "We are proud to announce that a prestigious and international partner as like Branca International invested in Bioera. This represents for us the appreciation of the effectiveness of our Group strategy, whose philosophy and principles are based on the attention for the quality of life, the human well-being and the environment. These are values entirely shared with the new industrial partner".

Branca International S.p.A. is the Italian holding wholly-owned by the Branca family. Niccolò Branca is Chairman and CEO.

Operating since 1998 and headquartered in Milan, it controls Fratelli Branca Distillerie S.r.l. (Italy) and F.lli Branca Destilerias S.A. (Argentina), booming companies specialized in spirits production and distribution in over 160 countries in four continents.

Branca International S.p.A. holds interests in Italy and abroad, even in the real estate, managed with an entrepreneurial view. The investment in Bioera S.p.A. is part of a strategy of new acquisitions and participations in companies operating in the natural and biologic field correlated to the core business. The use of natural herbs and spices, the research of quality, the product integrity, the respect for the environment and an ethic conduct represent the main values of the company and of the brands produced and worldwide spread by Branca.



For further information:

Bioera S.p.A.

Francesca Cesari
CFO / Investor Relator
Tel. 02 76420111
e.mail: fcesari@bioera.it

Daniela Zari
Corporate Communication Director
Tel. 02 76015354
Fax 02 76009545

Branca International S.p.A.

Sonia Dehò
Investment Manager
Tel. 02 86998828
sonia.deho@brancainternational.com

Maria Cristina Bianchi
Communication and Media relations
Tel. 335 1278200
infostampa@brancainternational.com